

Strengthening the IAM Ecosystem: Trends in Passkeys, Identity Verification, and Secure Device Onboarding



June 17, 2025 | 10:00 AM – 4:00 PM | Nashville, TN

Sponsorship Prospectus

Limited sponsorship opportunities are now available for the FIDO Alliance Seminar in Nashville on June 17, 2025. This one-day event, supported by host sponsor IDEMIA and in partnership with the Nashville Tech Council, will take a broader lens with an agenda featuring talks on identity, authentication, and complementary technologies.

This seminar will bring together experts to discuss:

- The state of adoption and policy updates on phishing-resistant authentication with FIDO and passkeys
- Advancements in digital identity initiatives including wallets and remote identity verification technologies
- How FIDO Device Onboard (FDO) solutions enhance security and streamline the onboarding of IoT and Edge devices in industrial settings

Sponsoring this seminar supports educational initiatives to advance the FIDO Alliance mission. Sponsors will also benefit from complimentary passes for staff and customers, 1-1 networking opportunities and branding in promotional materials and onsite at the event.

How to Apply for Sponsorship

To request sponsorship, please complete this [form](#).

Sponsorship will initially be allocated based on the FIDO Alliance Sponsorship Policy on a priority basis based on: **1)** membership level; and then, **2)** by the date and time that we received your request. After April 18, all remaining sponsorships will be allocated on a first-come, first-serve basis.

Sponsorship Details	Signature	Platinum	Branding
Quantity	2	2	Unlimited
Sponsorship Cost	\$8,000	\$5,000	\$1,000
Table in exhibit area	✓	✓	
Speaking Session	15 min		
Complimentary passes	5	2	
25% discount passes	10	5	
Name and email of opt-in event registrants	✓	✓	
Company name, logo and web link on event website	✓	✓	✓
Company logo on materials throughout event	✓	✓	✓
Social media co-promotion	✓	✓	✓

Questions?

Contact us at
marketing@fidoalliance.org